



Newsletter No 10!

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Our last printed newsletter!

As you may know, we work hard to find good financial deals from representatives of drug and food companies which we can then pass onto our clients. This is often a feat of charm and persistence on our part as we are a "small fish" in the veterinary pond. Frequently the offers available to us are only current for a month or so which is difficult to convey to all but our most regular of clients.

We therefore have decided to ask you to register your email address by sending us a brief email (no correspondence please!) to news@thecatclinic.co.uk and we will then send you more frequently updated and preferential email offers. We shall simply amend your current records and will not pass on this information to any other party.

If we do not receive your email address by September 1st, don't worry. Copies of our e-newsletter will be available at the clinic.

AT LAST! A NATURAL, HEALTHY WET CAT FOOD!

Our staff are becoming increasingly aware that it is difficult to advise our clients on how to feed a nutritionally balanced palatable wet cat food that also keeps cats healthy. There are many areas of health that frequently concern our clients, particularly:

OBESITY...DENTAL HYGIENE...COAT CONDITION...WATER INTAKE...KIDNEY FUNCTION...THYROID DISEASE...DIABETES... ETC

The dry food formulas that we stock are probably some of the best on the market and they take into account some or most of the issues above.

However, we are fully aware that many cat owners also choose to feed their cats a wet food. This is often because the cat finds it more palatable and therefore the owner is happy too! Whereas wet food almost certainly improves the cat's daily water turnover, it almost certainly does not contain the best ingredients for a healthy cat! Pouches and tins contain a lot of salt and simple sugar that is not natural to the cat's diet. The protein sources are at best mediocre and probably do not provide the best "bioavailability" of amino acids and other nutrients. The food certainly contains no bone or "crunch" to clean the cat's teeth.

We have discovered Forthglade's Natural Menu which is quite literally 100% human-consumption - grade meat straight from the farm. It indicates that it is "minimum content 40% meat" which is much higher than many commercial pouches!! There is no rendering down or boiling to destroy the nutrients, nothing is imported and there are no non-farm animal fillers such as soya or fishmeal. There are absolutely no additives or preservatives either. The food contains no added carbohydrate as cats can get all their energy from fat so it is very suitable for cats that are becoming overweight. The diet also contains small, very safe pieces of bone that will aid the cleaning of the cat's teeth as would happen in the wild.

It is not currently stocked locally but we buy the food directly from the manufacturers. Currently we can sell each tray, in a variety of flavours, for 65p. Each tray feeds up to six meals.

Nurse Clinics

As you may know, we provide free nurse clinics for weight checking, nails clipping and general advice. As we are getting busier, we shall only be able to provide this service free of charge and by appointment between 11 and 1pm Monday-Friday. At all other times there will be a charge of £7.50.

OFFER!!!!

Have your cat's vaccinations lapsed??

During AUGUST ONLY we can provide the two vaccines necessary to protect your cat against Cat Flu, Enteritis and Feline Leukaemia Virus for the price of the first injection (£33).

National Flea Week!! 25 June-1st July

25% off a 6-month pack of Frontline Spot-on flea treatment

Please note you no longer have to be registered with a vet to buy this product.

Does your cat have fleas?? We can find the evidence! Our nurses are always happy to make you an appointment to check your cat for fleas.

Buy 4 worming tablets for the price of 3!

Milbemax worming tablets are a single dose medication for treating all worms in cats of up to 8 kg

20% off Program injections during August and September plus a free wormer!!

Program is a single injection that prevents hatching of flea eggs for **6** months and is guaranteed by the manufacturer!

Don't forget we provide an ongoing 10% loyalty discount of all dry food purchases and "buy 7 get one free" on all non-prescription wet food purchases while stocks last!